

Electronic Health Records Conference

EHR Evaluation and Implementation Process
ARRA/HITECH Economic Stimulus for Urologists
Stark Safe Harbor Law Amendment Compliance
EHR Impact on Physician Productivity
Live Demonstration of EHR in a Urology Office

powered by
INTUITIVE
MEDICAL SOFTWARE

April 9-10, 2010

Co-Hosted by LUGPA member:

**UROLOGIC
SPECIALISTS**
Of Oklahoma, Inc.



IMS Electronic Health Record Conference -- April 9-10, 2010

CONFERENCE LOCATION

Urologic Specialists of Oklahoma, Inc.
10901 East 48th Street South
Tulsa, OK 74146

REGISTRATION FEE:

None. Participants will pay travel expenses only.

[Click here to register](#)

Please register by clicking above or by calling 813.449.3100. Room reservations can be made at either the [Radisson Hotel Tulsa](#) (918) 627-5000 referencing the block name "Electronic Health Records Conference for Urologists" or at the [Hampton Inn](#) (918) 251-6060 under the block name "Intuitive Medical". Shuttle bus service to and from Tulsa airport and to and from event will be provided from these two hotels.

Statement of Need

Course material was selected for this conference based on input from urologists planning for EHR deployment and advice from urologist already using EHR. By possessing knowledge of successful EHR deployment strategies, urologists and their staff can evaluate and plan for EHR deployment more effectively, which will allow them to assure ARRA Stimulus compliance, avoid Stark Law violations, and leverage e-Rx and PQRI incentives. This conference will also help urologists and staff collaborate with other urologists and staff who have deployed EHR.

Learning Objectives

After completing this conference, participants should be able to:

1. Identify evaluation criteria most important in selecting an EHR for their urology practice
2. Plan and conduct a thorough, effective EHR evaluation driven by the needs of their practice
3. Understand what will qualify their practice for ARRA Economic Stimulus incentive
4. Understand what opportunities remain for e-Prescribing and PQRI data submission in 2010
4. Achieve "meaningful use" of a properly deployed EHR
5. Collaborate with other large urology groups also planning for and deploying an EHR
6. Understand the impact EHR deployment has on productivity and patient care through firsthand observation and Q&A with urologists and staff using an EHR

Featured Speakers

Robert R. Bruce, M.D.: LUGPA member, President of Board, practicing urologist and EHR user at Urologic Specialists of Oklahoma. St. Francis Hospital Board former Director, Cancer Committee and Chairman of the Department of Urology. Past President of the International Society of Urologic Surgeons. Clinical Associate Professor of Urology at the University of Oklahoma College of Medicine-Tulsa.

Curt R. Powell, M.D.: LUGPA member, Partner, practicing urologist and multi-EHR user at Urologic Specialists of Oklahoma. Past head of the Division of Female Urology at the Naval Medical Center. Society of Government Service Urologist member. Former head of Urology Section at St. John's Medical Center.

Raoul Concepcion, M.D. F.A.C.S.: LUGPA Board Member. Partner, practicing urologist & multi-EHR user at Urology Associates, Nashville, TN. Clinical Instructor, Department of Urology, Vanderbilt University.

Howard W. Follis, M.D.: Founder and CMO, Intuitive Medical Software, LLC,. Partner & practicing urologist at Ferrell-Duncan Clinic, Springfield, MO.

Patrick T. Bruce: President, Postmodern Technologies, LLC., I.T. Director at Urologic Specialist of Oklahoma, EHR technology, evaluation and implementation expert, with a special focus and experience in large urology group practice.

Jim Tate: Nationally recognized consultant and expert on ARRA Stimulus incentives for physicians, meaningful use and CCHIT EHR certification. President of EMR Advocate, LLC, which provides extensive consulting services to physicians, EHR vendors, developers and other stakeholders in the Health Information Technology industry. EMR Advocate has actively supported more than 25 Ambulatory and Inpatient EHR vendors in their CCHIT Certification projects since 2006. Jim has a multi-decade background in clinical workflow management and has been directly involved for the past 5 years in the due diligence, planning and implementation of electronic health records. He has consulted with physician groups, software vendors and other industry entities. His knowledge and ability to see and address both provider and vendor concerns allow him to bring extraordinary value to his clients. Jim is committed to the proper use of technology to improve health care.

Virginia Alverson: Attorney, Jackson Walker, LLP. Virginia Alverson focuses her practice on providing legal services to the healthcare industry and has advised clients regarding the following: Stark Law compliance, Medicare and Medicaid coverage and reimbursement, corporate compliance and governance, managed care contracting, public law, physician employment issues, and special regulatory issues affecting healthcare providers and suppliers, including fraud and abuse.

Agenda

DAY ONE -- Friday, April 9th

- 4:00 - 5:30 p.m. Arrival and Registration
- 5:30 – 5:45 p.m. **Welcome message from IMS and USO**
- Dr. Robert Bruce
 - Dr. Howard Follis
- 5:45 – 7:30 p.m. EHR evaluation and deployment: “**The USO Experience**”
- Dr. Curt Powell
 - Mr. Patrick Bruce
- 7:30 – 8:30 p.m. **Dinner and Exhibit Break**
- 8:30 – 9:30 p.m. **EHR Adoption and the ARRA/HITECH Stimulus: Overview – Jim Tate**
- History of the ARRA/HITECH legislation (and related incentives: eRx, PQRI, etc.)
 - Details of the two programs: Medicare – Medicaid
 - Key definitions: Eligible Providers, Meaningful Use, Certified Technology, Stage 1-3
 - Responsibility of the EHR Vendor
 - Responsibility of the Eligible Provider
 - Timelines of ARRA/HITECH incentives and penalties
 - What to do now

DAY TWO -- Saturday, April 10th

- 7:00 – 7:30 a.m. Breakfast buffet at USO and Exhibit break (Shuttle bus running)
- 7:30 – 8:30 a.m. **Stark Safe Harbor Law Amendment - Virginia Alverson**
“Should you accept a donation from a Lab or Hospital to help buy your EHR?”
- 8:30 – 10:30 a.m. **EHR Adoption and the ARRA/HITECH Stimulus: Details – Jim Tate**
- Key dates and preparation for eligibility
 - Achieving “Meaningful Use of Certified Technology”
 - Documenting “Meaningful Use”: Step by Step
 - Specialty specific Quality Reporting
 - Applying for the incentives
 - Remaining eligible for the incentives throughout the entire 5 year period
 - e Rx
 - PQRI
 - Other issues: Who gets the incentive? (Provider or Practice?) etc.

Choose one of the following four for Session I and another for Session II

Session I

10:30 – 12 noon

Physician use of EHR – Live demonstration

Nurse & Mid-level use of EHR – Live demonstration

Medical Records preparation for use of EHR – Tips to Maintain Productivity in Transition

EHR Technical Requirements – Managing an in-house computer network

12 noon – 1 p.m.

Lunch and Exhibit break

Session II

1:00 – 2:30 p.m.

Tailoring the EHR to your practice – How to organize the process of customizing an EHR to match your practice needs

Interoperability with other care settings – Exchanging electronic information with your lab, hospital, referring doctors and the patient

EHR Installation – What I Wish I Knew Before We Started

Bring old chart information forward to the EHR – What do you need, and what don't you need?

2:30 – 3:30 p.m.

Physician panel discussion – Preparing for EHR deployment.

- Dr. Kevin Gancarczyk
- Dr. Curt Powell
- Dr. Stephen Confer
- Dr. Sean Doyle
- Dr. Raoul Concepcion

3:30 p.m.

Closing comments and final Q&A

- Dr. Howard Follis

4:00 p.m.

Adjourn – Shuttle bus to airport

Sponsors confirmed:

(Click on logo for link to website)



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Postmodern Technologies, LLC

