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Intuitive Medical Software Enhances Patient Check-In by Partnering With Phreesia

Springfield, Missouri – March 31, 2009 – Craig Frazier, President and CEO of Intuitive Medical Software, LLC (IMS), announced today that IMS is partnering with Phreesia, the Patient Check-In Company™, to provide its practices using UroChartEHR with a faster patient intake solution.

Phreesia improves patient check-in by replacing the traditional physician's office clipboard with wireless touch-screen PhreesiaPads. Phreesia is designed for both new and existing patients.

“The partnership between IMS and Phreesia will allow for a more efficient check-in process for practices using UroChartEHR,” says Frazier. “Since a PhreesiaPad interview takes only two to six minutes, and patients are active during this process, patients say they perceive shorter office wait times.”

The fully customizable Phreesia interviews capture valuable clinical information from patients, and include scales and surveys that are automatically scored for the doctor's immediate review. The AUA Symptom Score and Sexual Health Inventory for Men are two of many scales offered. Phreesia also automates eligibility and benefits verification, allowing practice staff to spend less time on the phone with payers, allocating more time for patient care.

Dr. Jason Burrus of Birmingham-Shelby Urology states, “We've seen a significant increase in our productivity since moving to UroChartEHR. We've also been using Phreesia for quite some time to improve our intake process. The integration of the two will definitely take our efficiency and information capture to another level. This is very exciting!”

"UroChartEHR has revolutionized the way we care for our patients. Phreesia has allowed the check-in process to become efficient and more organized. The patients love getting the tablets when they visit the office, instead of the old fashion pen and clipboard. Our practice is looking forward to the integration of these two products which have significantly improved patient care in our practice," says Urologic Consultants of Southeastern Pennsylvania's Dr. Jamison Jaffe.

“Phreesia is excited to be integrating with UroChartEHR,” said Chaim Indig, Phreesia's President and CEO. “With this partnership, we continue enabling urologists to make the paperless office a reality.”

IMS is proud to be a member of the Phreesia Integration Partners Program. This partnership is a reinforcement of Phreesia's and IMS' dedication to patient-centered healthcare IT.

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About Intuitive Medical Software, LLC

Founded by Dr. Howard Follis, Intuitive Medical Software, LLC, develops software products for select surgical and medical specialty physicians in the US. UroChartEHR, IMS' flagship product, is streamlined for urology practices. Recognizing the short-comings of generic EHRs when used in specialty practices, IMS has developed an EHR software product that combines a unique, efficient user interface with state-of-the-art database architecture. UroChartEHR includes IMS' patent-pending timeline method of organizing electronic medical records. IMS' current customers have found that once the urologists and their staff become familiar with the system, their clinic's efficiency and productivity rise. With its innovative approach to specialty EHR software, IMS plays a significant role in transforming the quality of our nation's healthcare. Intuitive Medical Software, LLC is not associated or affiliated in any way with Intuitive Surgical, Inc.

About Phreesia

Phreesia is the patient check-in company. Phreesia automates patient check-in and delivers fully interactive content direct-to-patients, designed to interface with physicians' existing and future technology. Replacing the traditional patient clipboard with a wireless touchscreen and swipe-card enabled PhreesiaPad significantly improves the patient check-in experience. Phreesia is backed by premier venture capital firms and draws on the expertise of a leading Medical Advisory Board.

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